



volunteering together  
for the community

מתנדבים ביחד  
למען הקהילה



Midot Seal of  
Effectiveness



Presidential Award  
for Volunteerism

## Impact Report 2022

Dear Friend,

ESRA, founded in 1979 as a non-profit volunteer-based organization, is the home of English-speakers in Israel, helping Olim integrate and advancing Israeli society.

We support all ages and stages of Aliya, and our educational and welfare projects bridge equity gaps for the broader population.

Take a proud look at your impact.

Terry Morris  
ESRA Chairman

Sunny Marshansky  
ESRA CEO





## ESRA's Impact 2022

### The Lives You Touched

**NIS 9,050,000**

Invested in the community via Projects & Activities (Includes NIS 1.6 million from project partners and NIS 2.9 million value of volunteer hours)

**4,707**

Disadvantaged children, special needs, students, and families benefited from personal growth and educational improvement

**17,053**

English-speakers participated in ESRA's activities and services to further their successful integration

**[ESRA Page on Guidestar](#)**



# 2022 Achievements

## Awards



### Midot Seal of Effectiveness

Results-driven projects and social impact



### Innovation in Education

ESRA presented to the OECD on behalf of MOE

## Growth



### Students Build a Community

Increased 20%  
58 students  
213 children



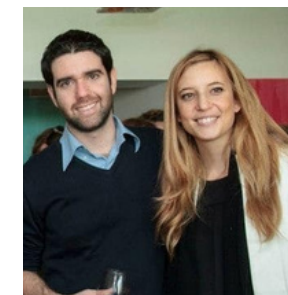
### NEW project for Ukrainian children

"Olim Be'Ivrit"  
Improving Hebrew and social skills



### Secondhand Shops

15% increase in employment of special needs

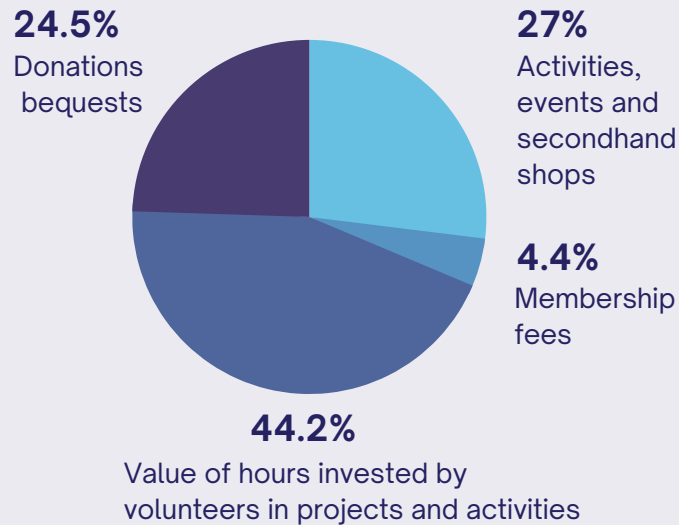


### Get it Right and 40+ Community

Expanded from 2 to 6 cities, and tripled its network

# Key Figures

## ESRA Total Income 2022 - NIS 7.9 million

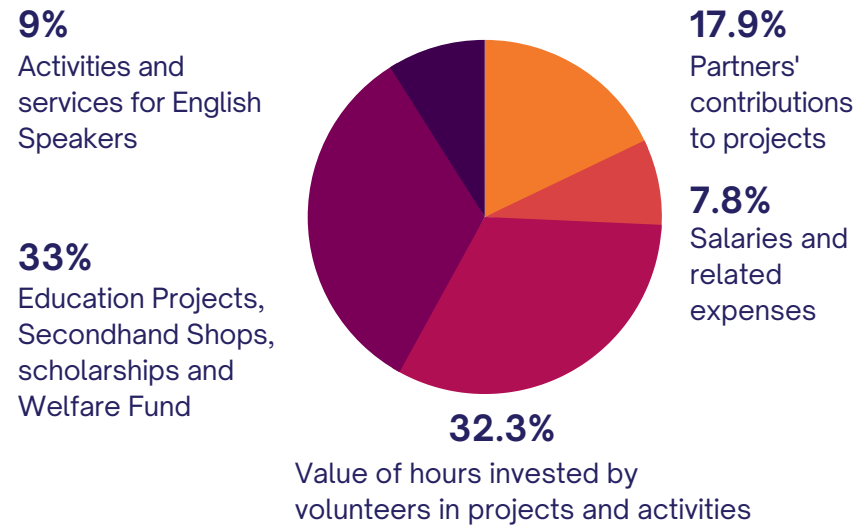


**100,448**  
Volunteer hours

**2,217**  
Volunteers

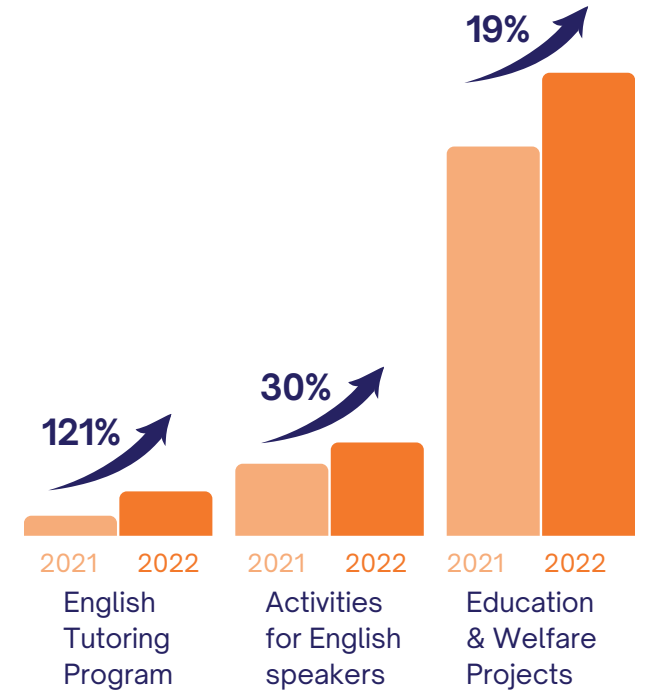
**17**  
Employees

## ESRA Total Impact 2022 - NIS 9.1 million



Including project partners (municipalities and other nonprofits) contributing NIS 1.6 million toward Education and Welfare Projects (unaudited numbers)

## 2022 Impact Growth from 2021 (NIS)





## Advancing Israel Education & Welfare Projects

## ESRA's Focus

SMART Goals

### 4,707 benefited

Schoolchildren, Special Needs  
& Students

Our 18 projects, together with local partners, focus on enhancing educational achievement, strengthening personal skills, promoting academic enrichment and excellence (STEM). The overall aim of all ESRA projects is to create opportunities for success for the less privileged in Israel





## Students Build a Community

Largest Project by Budget

ESRA's Students Build a Community project, in cooperation with local municipalities, provides financially stressed students with housing in disadvantaged neighborhoods. In return, the students each mentor a group of four challenged local schoolchildren and become social leaders in the community. Currently active in 6 neighborhoods in Netanya, Akko and South Tel-Aviv-Yaffo



Expand into additional  
needy areas by 2025

# Students Build a Community



**213**  
**Schoolchildren**

**87%**

Feel increased self-confidence, improved social activity, and educational achievements



**58**  
**Students**

**100%**

Complete their degrees, and most become social activists, gain tools and motivation for their future



**14,500**  
**Community**

**Students volunteer hours**

Invested in raising the quality of life and helping the population in needy neighborhoods



# ESRA English Tutoring Program

In partnership with the Ministry of Education

Largest Project by Volunteers

## 1,072

**Volunteers** from Israel and overseas, scholarship students and CSR, trained by ESRA

## 64,773

Volunteering hours dedicated to improving English, in school and online

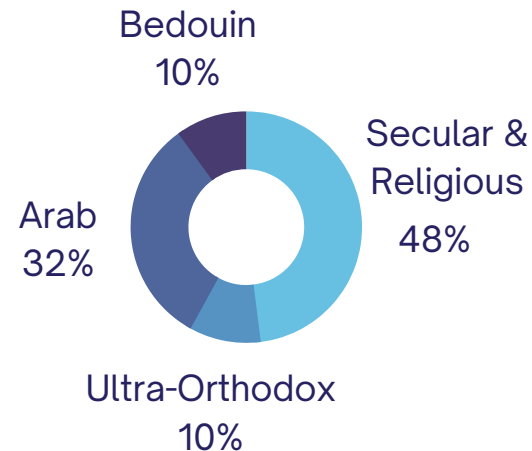


Grow to 2,500 volunteers  
Tripling Impact by 2025

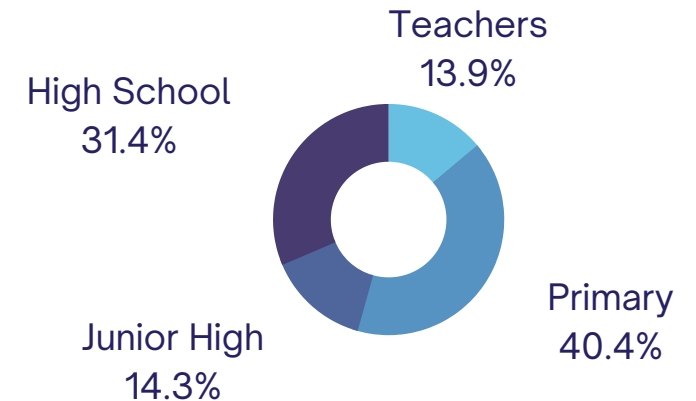
## 2,622 benefited

Schoolchildren & non-native English-speaking teachers

**Breakdown (by sector)**



**Breakdown (by school level)**



The ESRA program is about more than improving English. It is also about respect for each other, bringing communities together, coexistence, and bridges for peace."  
Volunteer tutoring a Bedouin teacher



# Academic Enrichment & Excellence (STEM)

## Program of Excellence

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A 2-year course for high-potential youth at the Rupin Marine Science Institute

### Impact:

**85%** exposed to new academic content and motivated for high education



## Leadership Through Nature

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Behaviorally challenged children acquire tools for personal success

### Impact:

**81%** improvement in behavior and ability to deal with challenges



## Welfare Centers

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Enrichment programs for children under difficult home conditions

### Impact:

**100%** of participants highly satisfied with program



## Volume Music Center

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Weekly professional music instruction providing an after-school space

### Impact:

**86%** improved self-confidence and musical skills







## Advancing Israel Aliya & Integration

**17,053**

English-speakers participated in  
ESRA's activities and services

## New Olim

ESRA is an anchor for English-speakers in Israel. Rooted in a strong tradition of community work and a deep understanding of Aliyah challenges, ESRA initiated a one-stop-shop, together with the Ministry of Aliyah and Integration and strategic partners, to help new Olim to **Get It Right in Israel – personally, professionally and socially.**



# Community Life

Services and Activities

Personal  
Support

Volunteering  
Opportunities

Social &  
Cultural



*ESRA. the home of English-speakers in Israel*

Catch up on life in Israel with **ESRA** magazine



## Personal Support

ESRA offers Personal Support Services to aid the challenges of English-speakers in Israel, through its Befrienders, Professional Counselling and the Welfare Fund providing financial support for new Olim

**NIS 289,000**

Grants to help **204** people overcome financial challenges

**147**

People received personal emotional support in ongoing meetings with trained ESRA volunteers





## Volunteering Opportunities

ESRA provides a platform in English for advancing Israel, enabling people worldwide to become contributing members to Israeli society

**100,448**

Volunteering hours invested in impacting society and running the organization

**2,217**

Volunteers active throughout the organization and in ESRA's projects for the wider community



## Social & Cultural

420

Social & Cultural Events

28

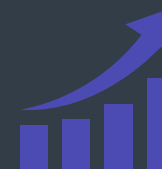
Interest Groups & Clubs

ESRA provides its members nationwide with lectures, trips, music, camera clubs, Family Fun Time and much more to bring people together to socialize, broaden interests, network, and gain tools for life in Israel

ESRA40+

2021 650 members

2022 2,500 members



Grow to 7,500  
Tripling Impact by  
2025



# Thank You!

Donate

ESRA is grateful for our community, our small dedicated staff and wonderful volunteers, our members, strategic partners and generous donors who together make ESRA so special. We are privileged to be able to support fellow Olim and to help those who are less fortunate. Together we continue making a difference in people's lives, and strengthening Israeli society.



Ministry of Aliyah  
and Integration



משרד החינוך



מפעל הפיס



הבינתחומי  
הרצליה



המינהל לסטודנטים עולים  
Israel Student Authority



משרד העבודה והשירותים החברתיים  
Ministry of Labor, Social Affairs and Social Services

